

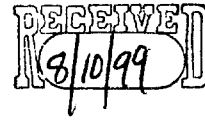
# PREMIER DIRECT<sub>INC.</sub>

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July 27, 1999

Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street, SW  
Washington, D.C. 20204



RE: 21 U.S.C. Section 343(r)(6) Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of the Shou Wu product. Premier Direct, Inc. is a manufacturer of Shou Wu.

Statements Being Made in the Labeling of Shou Wu

- (1) Shou Wu can help restore its [hair's] youthful appearance
- (2) ability to restore dull, thin-appearing hair to its youthful luster
- (3) the Chinese secret to fuller looking, more lustrous looking hair and a more youthful appearance

To the best of my knowledge, and based upon information and belief present at the time of executing this notice, I certify that this information is accurate and complete and Premier Direct, Inc. possesses substantiation that the statements are truthful and not misleading.

A handwritten signature in black ink, appearing to read "John F. Hurd VP", written over a horizontal line.

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